

As care models continue to shift from acute to ambulatory settings, you can rely on AP Healthcare as your local market experts.

Our team of dedicated healthcare recruiters understand the nuances of healthcare staffing in the Greater Boston area. AP Healthcare effectively tailors our sourcing strategies to deliver compelling results for non-acute care settings as a flexible alternative to traditional travel assignments.



Greater Boston has one of the most competitive healthcare recruitment landscapes in the country. Implementing a local strategy allows for a flexible and customizable approach that synchronizes with the market's regional RN recruitment dynamics.

AP Healthcare's innovative sourcing methodology caters to your organization's unique requirements to improve staffing outcomes in the following areas:

- ✓ Primary Care/Physician Offices
- ✓ Clinics
- ✓ Urgent Care
- ✓ Case Management/HEDIS Review
- ✓ Home Health
- ✓ Surgery Centers

Massachusetts has one of the lowest unemployment rates in the nation at **3.6%**

By 2024, RN demand is projected to grow **25%** which makes it the fastest growing industry

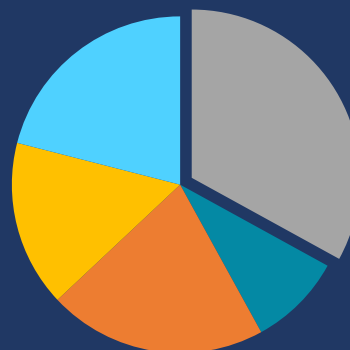
Nationally, 1 million RNs are expected to retire in the next **10-15 years**

APHC's permanent conversion rate for local contract Nurses is **higher** than the national average

Ambulatory healthcare services added the most jobs with **21,000** in August 2018 alone

## RN DEMOGRAPHICS

Recent research indicates that the majority of the RN population (67%) is employed in a non-acute setting. AP Healthcare has a proven track record of successful RN placements for these specialties in Massachusetts.



- Hospitals - 33%
- Home Health - 9%
- Nursing Homes & Residential Care - 21%
- Physician Offices - 16%
- Other Ambulatory - 21%

